

FOR IMMEDIATE RELEASE:

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Real Estate Mapping, Inc. Puts Boston Real Estate on the Map.

Boston, MA, Oct. 17, 2005: Real Estate Mapping, Inc. launches the Parcel Map Viewer, an Internet application used for simple and efficient delivery of owner, sales, and assessing data to Boston area real estate professionals. The Parcel Map Viewer uses GIS (geography information systems) technology to deliver property statistics through a detailed street and parcel level digital map interface. Simply look up a property by owner, address, or parcel id to view an interactive map with property information. Compare neighboring properties simply by clicking on the parcel or by running a comparable sales report over 6, 12, or 18 months within a desired radius.

The Parcel Map Viewer also contains access to color aerial photograph images. Through the application, users can click on these images to source property specific information from assessing records. Zoning districts are also displayed in a third map layer for access to zoning regulations. With this information tool, determining a property's "highest and best" use is far easier than other methods. Individual property and comparable market analysis reports can be generated. Reports include all sales transactions recorded at the local registry of deeds and include the users company logo, contact info, and an agent picture if desired.

For a free trial or additional information please visit: www.realestatemapping.com or

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Real Estate Mapping, Inc. (REM) is a Boston based real estate services company specializing in GIS technology. REM offers products and services for all facets of the real estate profession. Existing products include the Parcel Map Viewer including comparable market analysis, property profile, and zoning reports; interactive digital listing maps viewable on the brokers website; inventory listing management; and direct mailing services. Customized research and technical consulting and development services are also available allowing customers to leverage Real Estate Mapping's broad array of real estate data including: census, assessing, sales, owner, zoning, and all levels of geographic data.

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